

## Program Certified CowSignals Master trainer



Day 1	Day 2	Day 3	Day 4
<p>Morning 8.15-8.30 Arrival + coffee</p> <hr/> <p>Morning 08:30 - 12:30 <b>Lecture room</b> Introduction: (30 minutes) - aim of the training - program</p> <p>Interactive CowSignals presentation (3¼ hours + 15 minutes break)</p>	<p>Morning 08:30 - 12:30 <b>Lecture room</b> Presentation: PeopleSignals (1½ hour) - score yourself on PeopleSignals action model - manual PeopleSignals - ROI: relation organisation, information</p> <p>Feedback workshop yesterday (15 minutes)</p> <p>Program CowSignals workshops 3+4: your input (20 min)</p> <p>15 minutes break</p> <p>'5 minutes' presentations by participants and feedback from group (ROI) (5x 20 minutes)</p>	<p>Morning 08:30 - 12:30 <b>Lecture room</b> '5 minutes' presentations by participants and feedback from group (ROI) (5x 20 minutes)</p> <p>15 minutes break</p> <p>PeopleSignals Workshop (2 hours) - body language &amp; hand shake - score yourself - 2 x 16 tips from action model - CowSignals stress free calving line - The Power of nature</p>	<p>Morning 08:30 - 12:30 <b>On farm</b> Traveling, changing, disinfect: (½ hour)</p> <p>CowSignals Workshop 4 (3½ hours) Every participant leads a part of the workshop</p> <p>Special focus: PeopleSignals</p>
12.30-13.30: Lunch break	12.30-13.30: Lunch break	12.30-13.30: Lunch break	12.30-13.30: Lunch break
<p>Afternoon 13:30 - 17:30 <b>On farm</b> Traveling, changing, disinfect: (½ hour)</p> <p>Interactive CowSignals Workshop 1 (3½ hours) - look from the feedingtable - walk between the cows - close up on one fixed cow - conclusion in session with coffee</p>	<p>Afternoon 13:30 - 17:30 <b>Lecture room</b> Presentation CowSignals Advanced (1 hour) - discussion - specific questions</p> <p><b>On farm</b> Traveling, changing, disinfect: (½ hour)</p> <p>15.00: CowSignals short Workshop 2 (2½ hours) - body condition scoring - manure scoring - rumen scoring Do the CowSignals score!</p>	<p>Afternoon 13:30 - 17:30 <b>On farm</b> Traveling, changing, disinfect: (½ hour)</p> <p>CowSignals Workshop 3 (3½ hours) Every participant leads a part of the workshop</p> <p>Special focus: CowSignals</p>	<p>Afternoon 13:30 - 17:00 <b>Lecture room</b> CowSignals, conditions and rights (½ hour)</p> <p>Certification of participants (½ hour)</p> <p>Evaluation, 360 degrees feedback (1¼ hour + 15 minutes break)</p> <p>CowSignals: how to use it (½ hour) What are you going to do with this knowledge? (½ hour)</p>
17.30-19.30 free			
<p>Afternoon 19.30-23.00 <b>International Intervision diner</b> - everybody presents a case study from their own country (4½ hours)</p>			

### Aim of the training:

Is to become a successful CowSignals trainer and advisor. Focus will be 50/50 on CowSignals and PeopleSignals. You will receive a ready to use package with checklist, trainer manual and PowerPoint of CowSignals. We teach you to have more impact by asking better questions, open peoples' eyes and minds and help farmers and advisors with practical ready to use knowledge and tips. We use humor and confrontation techniques, the Look Think Act principle, the CowSignals diamond, the PeopleSignals concept and a keep it simple approach. It will be an intensive course in a cosy setting, with a lot of interaction, sharing of ideas and personal feedback.

### What do we cover with CowSignals:

CowSignals covers the whole field of practical dairy management. It is about prevention of disease and breaking through tunnel vision of farmers and staff. We use the look, think, act principle and the CowSignals diamond: feed, water, light, air, rest, space and health. We look at cow behaviour and we let the cows tell us about what they think of feeding, housing and management. Special focus on Stress free calving line and transition management. We explain how to use 'The Power of Nature', milking the cow when she is licking her calf, with a pamper pen and a cuddle box. Subject in the training are: CowSignals, HoofSignals, YoungstockSignals, Dry to Fresh, FertilitySignals, UdderSignals, Robot Milking, FeedingSignals, StressFree Stockmanship and PeopleSignals.

